

# Melbourne FRINGE FESTIVAL 04

BUXTON WALKER PUBLICITY  
MEDIA RELEASE

22 September-10 October 2004 [melbournefringe.com.au](http://melbournefringe.com.au)

## Immerse yourself in electroVision@Fringe

**Venue:** Fitzroy Town Hall, Cnr Moor and Napier Streets, Fitzroy  
**Dates:** 29 September – 3 October  
**Times:** Wed & Thu • 5-9pm, Fri • 5pm-1am, Sat • 2pm-1am, Sun • 2pm – 9pm  
**Partners:** City of Yarra  
**Tickets:** FREE

In 2004, Melbourne Fringe presents **electroVision@Fringe** - an outstanding sound and multi-media event celebrating the development and excellence of Victorian electronic music, digital film and multi-media installations.

The Fitzroy Town Hall will be filled with the sounds and sights of the newest, most innovative and contemporary creators in Melbourne. Live music, electronica performances, live VJ's and DJ's working their magic plus new and experimental one-minute film works all in a surreal post industrial environment. Immerse yourself!

**electroVision@Fringe** is committed to address the niche of innovative multi-media artists, to stretch and push compositional and technology boundaries, music genres and techniques. The project aims to inspire collaborations between multi-media artists and create a live interaction of music / visual exchange, generating new blends of digital and multi-media artforms.

**electroVision@Fringe** also creates professional opportunities involving networking, music development, technical software/hardware information and skills sharing/exchange. The event will be a site for the creation of continuing careers for talented Australian artists, and a touchstone for understanding new, edgy and exciting developments in the realm of electronic music.

### electroVision@Fringe - Live Performances & Events

**Live Performance:** Digital sound and visual artists will perform at The Fitzroy Town Hall. MC's, DJs, Vjs, Turntablists and burlesque dancers tap dancing to rap will all be on show for your entertainment pleasure.

**DJ Bingo:** DJs and MC's crank it up with a freestyle rap that fires out bingo numbers. The challenge is on for young and old to catch the numbers woven into the rapid-fire of the freestyle rapping of the 'host' MC and to be the first to have all the numbers and yell "BINGO"

**Film:** one minute experimental films screened on the walls and screen, presented by Victoria University students.

**Forums and Master Classes:** a series of master classes will run at the Fitzroy Town Hall for mid-career and established artists.

**electroVision@Fringe State Government 'Get Off The Couch' CD:** This CD, is a compilation 'best-of' CD that features selected electronica artists' work. The CD will be released for the 2004 Melbourne Fringe Festival.

**Live Radio Broadcasts:** DJ's, MC's and Electronica artists will be broadcast on local radio stations live from the Fitzroy Town Hall.

For info and competition registration forms go to [www.melbournefringe.com.au](http://www.melbournefringe.com.au)

For media information please contact Buxton Walker Publicity

Michelle Buxton  
Ph 0419 134 278

Em [michelle@buxtonwalker.com](mailto:michelle@buxtonwalker.com)

Amber Sheldon

Ph 0419 921 003 or 03 9537 7155

Em [amber@buxtonwalker.com](mailto:amber@buxtonwalker.com)



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