

***shop til you drop***  
**@ Queen Victoria Markets**

***Queen Victoria Market***  
***Elizabeth St, Melbourne***  
***Sunday 26 September, Sunday 3 October, Sunday 10 October***  
***12pm- 2pm***

So...you're a Shopaholic, bargain hunters or style guru?!

Then we'd love you to register to be a participant for ***shop til you drop***, the Melbourne Fringe's ode to the art of shopping!

**The Competition:**

Over three Sundays, 30 participants (10 per Sunday) will each receive \$100 of 'Fringe Fashion Money' and a 'Fashion Market Map'. Armed with their cash and map, participants will have one hour to find their most creative 'outfit'. Stylists and costume designers will also be participating to show how the professionals shop!

At the end of their sixty minute shopping spree, participants are invited to parade their finds and the audience will vote finalists for each day. Overall judging of all three weeks' participants will take place by judges from the fashion world on Sunday 10 October at 1:30pm at the QVM. There are great prizes to be won including \$500 Market vouchers and a night's Hotel accommodation.

Participants are required to source 50% of their outfit from the Market stalls- so you can wear your own basic garments, and augment with 50% of your outfit found within the hour.

Participants will be given \$100 in Market vouchers and sixty minutes. Outfits will be sourced from participating Queen Victoria Market stalls only. The participating stalls will be identified on the day with Melbourne Fringe posters.

***Registrations close Wednesday 22 September 2004***

***shop til you drop***

**REGISTRATION FORM**

**Contact details:**

**Name** \_\_\_\_\_

**Mobile** \_\_\_\_\_ **Age** \_\_\_\_\_

**Email** \_\_\_\_\_

**Address** \_\_\_\_\_

**Preferred Competition date** \_\_\_\_\_ [26 Sep]\_\_\_[3 Oct]\_\_\_\_[10 Oct]

**Second Preference competition date** \_\_\_\_\_ [26 Sep]\_\_\_[3 Oct]\_\_\_\_[10 Oct]

***Please note that all participant selected as finalists also have to be available on Sunday 10 September.***

**Occupation**\_\_\_\_\_

Why do you want to ***shop til you drop***?

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Describe your best fashion find

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Describe your most tragic fashion moment

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**CONDITIONS OF ENTRY**

(1) By entering the competition, participants agree to participate in the competition and to having their photograph taken and displayed at the Queen Victoria Markets and on the Melbourne Fringe website.

(2) By entering the competition, participants agree to be available on the competition day selected by the Melbourne Fringe and Sunday 10 September, should they be a finalist in the competition.

(2) Melbourne Fringe reserves the right to select participants.

(3) Judges acting on behalf of the Melbourne Fringe reserve the right to select the winners of the competition, and the judges decisions are final.

(4) By signing this application, the Entrant agrees to the above conditions.

**DECLARATION**

I have read and accept the above Conditions of Entry of ***shop til you drop***.

<b>Name</b>
<b>Signature</b>
<b>Date</b>

Tick here if you would like to stay informed about the Melbourne Fringe through being on the Melbourne Fringe data base.

PLEASE RETURN THIS DOCUMENT

**Attention: Gemma Crofts**

POST            Melbourne Fringe  
                    PO Box 2953  
                    Fitzroy  
                    Victoria 3065

**Please direct all enquiries to :**

**Kate Ben-Tovim**  
***shop til you drop* Project Manager**  
[kateben@melbournefringe.com.au](mailto:kateben@melbournefringe.com.au)

**For updates check out the Melbourne Fringe website**  
[www.melbournefringe.com.au](http://www.melbournefringe.com.au)