

22 September-10 October 2004 melbournefringe.com.au

Open Your Mind to Fringe Inventions

Venue: Chapel Off Chapel
Dates: Opening: 26 September • 3-5pm
Season: 27 September – 10 October • weekdays 9-5pm • weekends 10 to 5pm
Tickets: FREE

Fringe Inventions combines the art of invention with the Melbourne Fringe ideals of innovation, non-conformity and free expression. Fringe Inventions is a celebration of ingenuity, eccentricity and artistry it pushes the boundaries and converging disciplines into bigger, better and more outlandish outcomes.

This popular Melbourne Fringe Festival event accepts entries from all over Australia. Established inventors, tertiary students and young inventors at primary and secondary schools submit prototypes, ideas and concepts into the exhibition.

The theme for the exhibition this year is "SUSTAIN" The word has three meanings, to nourish, to maintain or to experience. The pieces entered could refer to a broad range of ideas from sustaining a musical note to success, a position, life or interest.

Sustainability is a major concern in the 21st century as conservation, waste, use of resources, re-use and efficiency are all vital issues to today's inventors and innovators. As our society becomes more aware of the environmental, social and economic impact of consumerism, designers must pay close attention to the footprint of their creations. The theme is a springboard for ideas.

Cash prizes and career building opportunities including gallery space and mentorships with leading industry professionals are awarded to winners in various categories.

2004 Fringe Inventions will again be held in the Chapel off Chapel Gallery Space in the heart of Prahran.

Switched on Kids Family Day

Venue: Chapel Off Chapel
Date: Saturday 9 October • 1pm-4pm
Tickets: FREE

Switched on Kids are hands-on 'Make and Do' activities for children. Join in the recycle scrapheap challenge, make your own igloo or create your own toys. Witness the robot ballet. There will be workshops and performances to inspire young minds and challenge parents.

Television was invented by a 14 year old so switch off the set and plug in your imagination.

For media information please contact Buxton Walker Publicity

Michelle Buxton
Ph 0419 134 278
Em michelle@buxtonwalker.com

Amber Sheldon
Ph 0419 921 003 or 03 9537 7155
Em amber@buxtonwalker.com