

# melbOURne FRINGE FESTIVAL 04

**BUXTON WALKER PUBLICITY  
MEDIA RELEASE**

**22 September-10 October 2004**

## **Melbourne Fringe Visual Arts – Our biggest program ever!**

**Venues:** Various  
**Dates:** 22 September – 10 October  
**Tickets:** FREE  
**Bookings:** [www.melbournefringe.com](http://www.melbournefringe.com) or 8412 8777

A particularly exciting Melbourne Fringe development this year is the expansion of our visual arts program. The visual arts program has doubled in size from last year and boasts 42 fabulous visual arts events.

Many Melbourne galleries are exhibiting Melbourne Fringe visual art works for the first time this year.

During the year Melbourne Fringe discovered that many Melbourne galleries were keen to exhibit work in the Festival but did not have artists to showcase. So Melbourne Fringe went to work to uncover and tap into the most diverse and exciting range of artists to participate. The response from the artists was awesome.

Vacant gallery spaces were matched with the artists and the visual arts program exploded. Over 600 artists will be exhibiting in the 2004 Melbourne Fringe Festival marking the Visual Arts program the second largest involvement after performance.

Across greater Melbourne the Visual Arts Program will challenge people to look at art in a new way. Impromptu visual art; hand raised aluminium trays; digital video; a walking sculpture trail along the Yarra; 2500 photographs at The Homeless Gallery; porn cross stitch workshops; the latest from the VCA Art School; a Peugeot 404 exhibition in the City Peugeot Showroom; Reclaiming Space for Refugee Youth in a secret location; and Intravenous – the Carrier, a unique experience walking the streets of the city with the artist, artwork in hand...

It all adds up to our most innovative and most exciting Visual Arts experience ever.

**For media information please contact Buxton Walker Publicity**

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**ARTS  
VICTORIA**



City of Melbourne

**[melbournefringe.com.au](http://melbournefringe.com.au)**