



MEDIA RELEASE

2005 MELBOURNE FRINGE FESTIVAL

Truth, dare or physical challenge

Go for your life and get involved in the **2005 Melbourne Fringe Festival**. Partnering with the State Government Department of Human Services for the second year, Melbourne Fringe is determined to challenge all Melbournians to get out and enjoy the huge range of arts and culture on offer during this year's Festival.

With more than 230 events right across Melbourne – including large scale public art installations, theatre, dance, cabaret, comedy, circus, visual arts, multimedia and spoken word – there really are no excuses!

"The Go for your life campaign is about being active, eating well, having fun and finding new friends." Health Minister Bronwyn Pike said. "We hope the Melbourne Fringe Festival is a wake up call for people to turn off the TV, lose the remote control, forget the fast food and get involved in the Festival, try something different and be a part of life." She said.

"Go for your life" is the perfect message for Melbourne Fringe. We work with more than 2,500 artists and 300 volunteers who are the backbone of this Festival," said Melbourne Fringe Creative Producer, Elena Vereker. "With broad participation and enthusiastic supporters, Melbourne Fringe is able to make a major mark on Melbourne each spring."

Central to the State Governments "Go for your life" message is encouragement for everyone to take part in their community, eat a balanced diet, enjoy physical activity and drink more water.

Melbourne Fringe lays down the challenge to get along to the Festival. Take your own 'art walk' between galleries, get down to Human Momentum, the major installation at Federation Square and work for your entertainment or just roll up to the North Melbourne Festival Hub for a performance. We dare you!

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