

MEDIA RELEASE

Melbourne
Fringe



3 August 2011

In the Cut Volume 3

It all started in a Fitzroy Laneway.

Now In the Cut returns with Volume 3. This time the team are hijacking a Carlton basement space for a one-off event showcasing a cross section of some of Melbourne's finest street artists, bands, DJs & MCs.

Once upon a time three friends decided they wanted to have a street party - a place where like minded creative folk could get together, share ideas and party the night away. This is how In The Cut was born. It quickly grew into a quarterly event, the buzz was there and things took off - street art would adorn the laneway for each event and DJs & MCs would come down to kill the mic in front of an eager crowd.

Fast forward to 2011 and In The Cut is still alive - this time taking over a Carlton basement for the next big shindig. The artwork will be showcased in an exciting group show featuring some of Melbourne's finest street artists & taking a different spin on the usual group show formula. All proceeds from the sale of the art will go directly to the artists- 100%. The Fringe Festival is about supporting artists & In The Cut is a platform in which the public can support street artists directly -but don't get it twisted, this is no ordinary art show, this is still In The Cut & it's going to be a killer party!

In The Cut wouldn't be what it is without the music. In The Cut Vol 3 is no exception and the team are bringing you the best line-up to date. Not just the usual lineup of talented MCs and DJs - this time we are bringing live bands along for you to rock out to. Braaap!

<http://www.inthecut.com.au>
<http://www.facebook.com/IN.THE.CUT.collective>

In the Cut

VENUE
Goodtime Studio
Basement, 746 Swanston St
Carlton, Victoria 3053

DATES: 8 October 2011
TIME: 8.00pm - 1.00am

TICKETS
Full: \$10.00
TO BOOK visit melbournefringe.com.au or call (03) 9660 9666

For all media inquiries please contact Melbourne Fringe's Publicist:
Katrina Hall Publicity

M 0421 153 046

E kathall@ozemail.com.au