

MEDIA RELEASE



18 August 2011

MoreArt Public art on the Upfield line

MoreArt is a temporary public art event that is specifically designed to respond to Moreland's unique urban landscape and distinct cosmopolitan character. MoreArt invites artists to respond to a variety of sites along the Upfield rail and bicycle precinct. Vacant customer service spaces, public land and private property are all available to the successful shortlisted artists.

MoreArt is a temporary public art event that is specifically designed to respond to Moreland's unique urban landscape and its distinct cosmopolitan character.

More Art is collaboration between Moreland City Council, Metro Trains, Victrack, DOT and RMIT Link Arts and Culture.

MoreArt invites artists working across the whole spectrum of disciplines to respond to a variety of sites that are spotted along the Upfield rail and bicycle precinct. Vacant customer service spaces, public land and private property are all available to the successful shortlisted artists. All artists will be vying for these fantastic MoreArt prizes.

First Prize \$4000
2nd Prize \$1500
Victrack Award \$1500
Metro Trains Award -Brunswick Station Studio/Gallery for 1 Year plus \$1500
Public Choice \$1000

MoreArt Program 2011

MoreArt Public Art Show 2 October – 30 October 2011

Artland @ RMIT Brunswick Student Show on the RMIT Campus Brunswick

MoreArt Tours
Art Aficionado
Tours on Foot and by Train.
Squeaky Wheel
Themed Bicycle Tours

Official Opening 2 October 2011 RMIT Brunswick

For all media inquiries please contact Melbourne Fringe's Publicist:

Katrina Hall Publicity

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**ARTS
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MEDIA RELEASE

Melbourne
Fringe



MoreArt

VENUE

Upfield Train and Bicycle Routes - from Brunswick to Fawkner
Brunswick Station, Albert St
Brunswick, Victoria

DATES: 2 - 30 Oct

TIME: 24hrs

TICKETS

FREE

TO BOOK visit melbournefringe.com.au or call (03) 9660 9666

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