

MEDIA RELEASE

Melbourne
Fringe



18 August 2011

Poles Apart experimental film installation

New Film Art Now at Blindsight!

The latest exhibition at Blindsight - a well known contemporary arts space within the iconic Nicholas building in the heart of Melbourne's CBD - is a cinematic experience of cutting edge experimental films from artists across the globe. Poles Apart, curated by Natalya E. Maller, is an exhibition with a difference, as you move between two rooms that screen contrasting energies, you are on a quest for equilibrium.

Poles Apart, curated by Natalya E. Maller is an experimental film installation that features binary relationships and explores how opposites both define and are defined by each other.

Artists from diverse backgrounds, including some based in Brazil, the UK, interstate or locally have reflected on the opposing forces evident in their lives, culture and environment. Films have been grouped with those of a similar polarity, separated across two cinematic screens at Blindsight. The effect of imbalance is disconcerting and intense but a sense of equilibrium is restored when the audience moves between the two gallery spaces, forming a 'dialogue'. Like the poles of a magnet that repel or attract - it was the curatorial premise to play with the dynamics of reaction - and ultimately the dependency between opposing energies.

The background to Poles Apart comes from varying sources, including the human preoccupation and desire to explain, through cultures and philosophies, 'the natural order (of living things)', such as in yin and yang, and Apollonian-Dionysian mythologies. On a more intimate level, however, and the most compelling aspect is the unique stories as told by the individual experimental films, where the artists present their personal experiences of opposites, binary relationships and or polarities in contemporary life.

The design of Poles Apart is simple: a quirky 'cinema' decked-out with hard and soft seating, light and dark atmospheres, silence and noise; but with complex undertones that simultaneously unsettle and reassure. In short, Poles Apart is a show in search for a happy medium, or at the very least, a sense of acceptance in difference.

<http://www.blindsight.org.au>

Poles Apart

VENUE

Blindsight
Room 14, Level 7, 37 Swanston St
Melbourne, Victoria 3000

DATES: 5-8 Oct

Opening night 6 Oct, 6-8 pm

TIME: 12.00pm - 6.00pm

TICKETS

FREE

TO BOOK visit melbournefringe.com.au or call (03) 9660 9666

SHOW PUBLICIST

Natalya Maller
0437461691
natalyaemaller@gmail.com

For all media inquiries please contact Melbourne Fringe's Publicist:

Katrina Hall Publicity

M 0421 153 046

E kathall@ozemail.com.au

www.melbournefringe.com.au

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